











## **GHANA JOB FAIR 2022 (GREEN EDITION) LAUNCHED IN ACCRA**

Accra, 17 August 2022: The Ghanaian-German Centre for Jobs, Migration and Reintegration (GGC), in partnership with the Ministry of Employment and Labour Relations (MELR), its Labour Department, the Youth Employment Agency (YEA) and the Delegation of German Industry and Commerce in Ghana (AHK Ghana) have launched the **Ghana Job Fair 2022** (*Green edition*) at a ceremony held at the Accra City Hotel.

The launch, which was also streamed live on the facebook page of the GGC (@GhanaianGermanCentre), offered opportunity for the organisers of the Fair to share in detail, what the public and hopeful participants could expect from this year's edition, scheduled to take place at four different regions in September 2022. The venues and dates are:

- 14<sup>th</sup> and 15<sup>th</sup> September: Accra and Sunyani
- 26<sup>th</sup> and 27<sup>th</sup> September: Kumasi and Tamale

The **Ghana Job Fair 2022** (*Green Edition*) will serve to bring together job seekers and employers on a joint platform, as well as to provide orientation on career prospects and skills demands on the labour market of the future. A critical focus will lie on the promotion of sustainable employment in "green" jobs. Further, it will enable young graduates to acquire the necessary skills and mindset for innovative and sustainable approaches to employability in the fast-transforming employment space. The fair is hinged on the core areas of boosting ecofriendly and digital work, networking between jobseekers and industry and highlighting the Government's employment efforts to stakeholders. Lastly, the *Ghana Job Fair 2022 (Green Edition)*, seeks to inspire the youth to consider green start-ups that transition to a more sustainable economy by developing sustainable and environmentally friendly entrepreneurial innovations into the labour market, creating wealth and sustainable job opportunities for others.

In his remarks, the Head of the GGC, Mr. Benjamin Woesten highlighted the positive outcomes the German Government's cooperation with the Government of Ghana has yielded, especially with its joint effort in employment promotion measures through past job fairs. He stated "the GGC and MELR have successfully organized 5 job fairs with a total of 10,927 participants joining our various career and skills development trainings organized alongside the fairs. In all, close to 600 job fair attendees have been placed into direct employment." He called on all aspiring job seekers as well as hiring companies to make use of this unique opportunity













The **Ghana Job Fair 2022 (Green Edition)** is part of the interventions of German Development Cooperation in Ghana and co-funded by the German Federal Ministry of Economic Cooperation and Development and the Ghanaian Ministry of Employment and Labour Relations through the Youth Employment Agency.

--Ends-

Please contact Kwaku Yeboah, Technical Advisor on +233 (0) 55 675 8518 for all press enquiries.

## **Note to Editors**

## The Ghanaian-German Centre (GGC)

The Ghanaian-German Centre for Jobs and Reintegration (GGC) is part of the global project "Programme Migration for Development" (PMD), which is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in Ghana in collaboration with the Ministry of Employment and Labour Relations (MELR). GGC's objective is to support Government's effort at improving living conditions and provide opportunities to enhance job prospects, now and in the future. This entails activities to promote education, training and employment opportunities. The support is aimed not only at the local population and internally displaced people, but also at those returning home from Germany.



Ghanaian-German Centre for Jobs, and Reintegration Starlets 91 Road, Next to Ministry of Employment and Labour Relations Accra.



Ghanaian-German Centre



Tel.: +233 (0) 552 557 626; +233 (0) 5567 585 16 / 17 / 18



ggc@giz.de

## **About GIZ**

As a provider of international cooperation services for sustainable development and international education work, GIZ is dedicated to building a future worth living around the world. GIZ has over 50 years of experience in a wide variety of areas, including economic development and employment, energy and the environment, and peace and security. The diverse expertise of our federal enterprise is in demand around the globe, with the German Government, European Union institutions, the United Nations, the private sector and governments of other countries all benefiting from our services. We work with businesses, civil society actors and research institutions, fostering successful interaction between development policy and other policy fields and areas of activity. The German Federal Ministry for Economic Cooperation and Development (BMZ) is our main commissioning party.

Currently, GIZ promotes sustainable development in Ghana via about 50 programmes and projects. GIZ is boosting Ghana's potential by focusing its projects on three priority areas: Responsibility for our planet - climate and energy, Training and sustainable growth for decent jobs as well as Peaceful and inclusive societies. Additionally, our portfolio extends to other areas such as environment, peace and security.













Another focus of GIZ's work is linking business interests with development-policy goals. Most of the programmes and projects we support in Ghana have successfully brought together national and international private companies, the public sector, and civil society groups to collaborate on development initiatives.

For more information, please visit www.giz.de/ghana